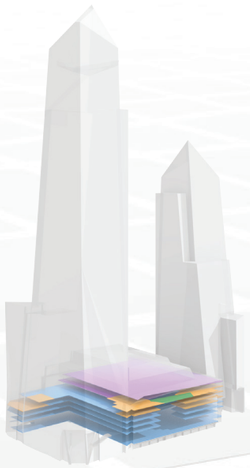
HUDSON YARDS

THE FUTURE OF NEW YORK SHOPPING IN 7 STORIES

The Shops & Restaurants at Hudson Yards will promise a vibrant retail experience—a fully integrated lifestyle destination for sophisticated digital natives. In 2019, we welcome the world to New York's next great neighborhood.



1. THE CENTER OF IT ALL

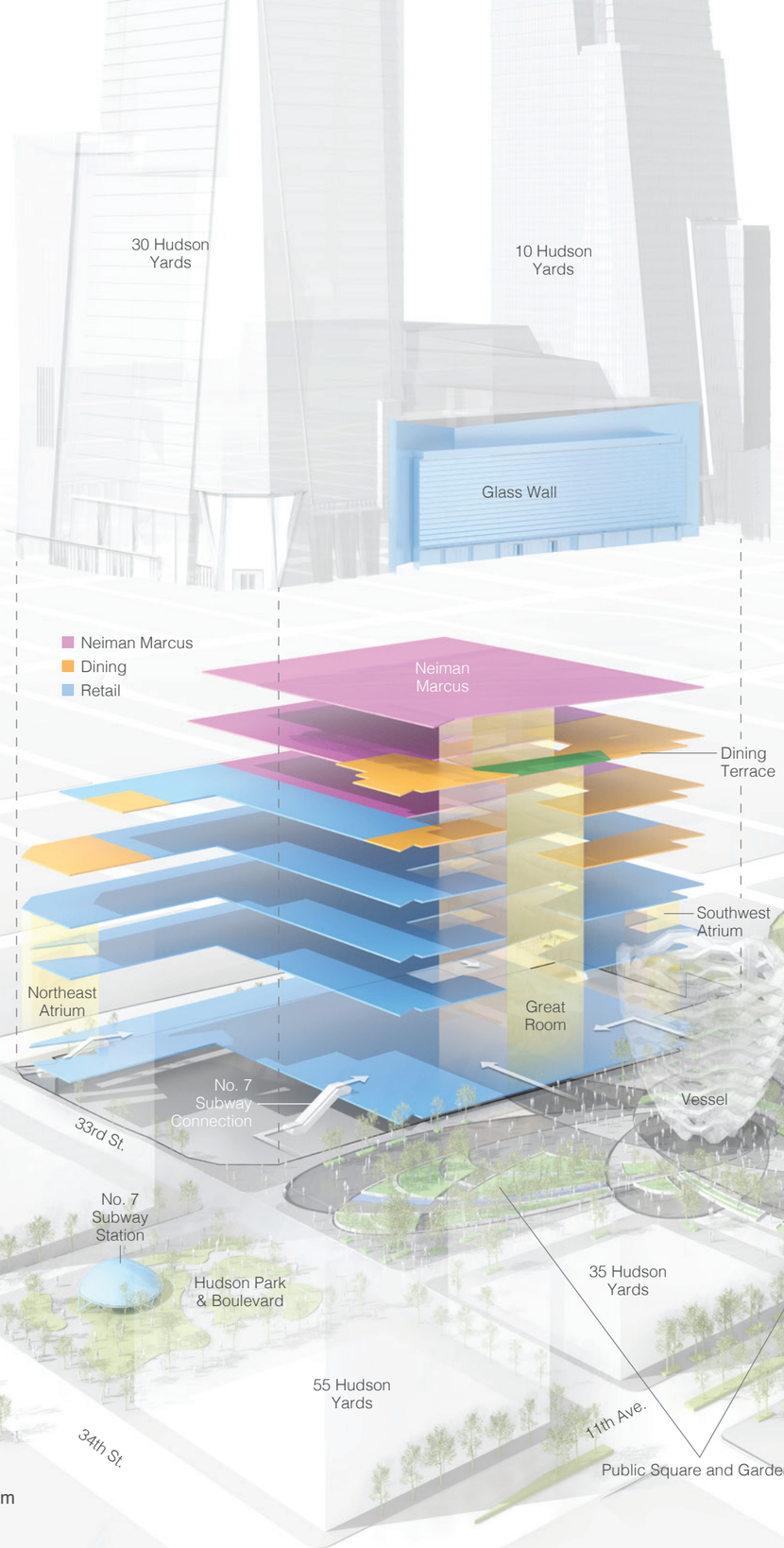
With the High Line landing at its doorstep and the 7 train terminating there, all paths lead to the retail at Hudson Yards, the hub of New York's next great neighborhood—itself a nexus of culture, commerce and activity. One path even runs through it: an interior boulevard that continues rather than interrupts the city grid.

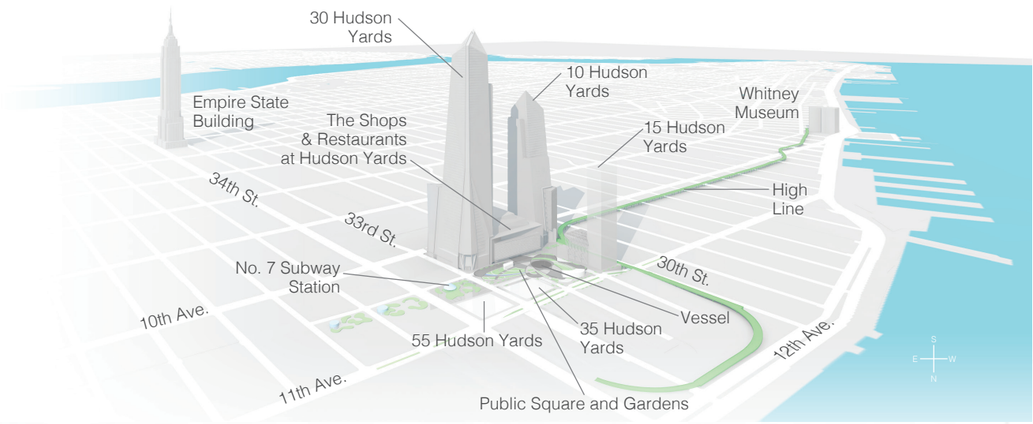
2. OUTSIDE IN

A James Carpenter-designed glass wall fronting the soaring 65-foot-high Great Room is a block-long lens onto the lush Public Square and Gardens beyond the main entrance. Landscaped rooftop terraces (by Thomas Woltz, creator of the public spaces) and variable lighting that mimics the setting sun further blur the line between inside and out.

3. MILE OF MERCHANDISE

Non-linear pedestrian circulation and distinct shopping "districts" make each visit to this collection of 100-plus stores (720,000 leasable sq. ft. all told) like a stroll of discovery. Think Soho and Madison Avenue, only climate controlled and weather proofed. And all of it, anchored (from the top!) by Neiman Marcus in the penthouse.





4. AN EXTENSION OF CHELSEA

The design aesthetic honors the industrial past of the lower West Side. Specifically, steel and dark wood are featured prominently to reference the railyards that once dominated the area and High Line. Natural stone floors and exposed support structures contribute to the rough-hewn, urban elegance of this vertical neighborhood.

5. GAMUT OF GRAZING

Celebrity chefs—including Thomas Keller, Costas Spiliadis and José Andrés—will present new fine-dining concepts and outdoor terraces. (Hudson River views come at no extra cost.) Elsewhere, casual bites will abound, including a European-style food hall and assorted pop-up "streetside" cafes and wine bars throughout the marketplace.

6. STAYING POWER

A cogeneration plant will provide energy not only to the building but to the Hudson Yards campus too. If the city's grid goes down, this neighborhood keeps operating. Similarly, waste heat will generate hot and chilled water, guaranteeing a maximally efficient and sustainable development.

7. SETTING SIGHTS HIGH

Thomas Heatherwick's monumental and climbable urban landmark—Vessel—is steps away, and the building offers direct access to the observation deck at 30 Hudson Yards—the tallest outdoor viewing platform in the western hemisphere. Changing how people see the city, The Shops & Restaurants at Hudson Yards will change what people see too.

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NEW YORK

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